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## ARAB COMPETITION FORUM

[ACF] – 24-25 MAY 2022 (Muscat, Sultanate of Oman)



Shared Prosperity Dignified Life



Sultanate of Oman  
سلطنة عمان  
وزارة التجارة والصناعة وترويج الاستثمار  
Ministry of Commerce, Industry & Investment Promotion



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### List of Biographies

#### Day 1. Special Event. Arab Youth in Competition

##### Speakers

Rossi Abi-Rafeh, Ph.D. candidate at Toulouse School of Economics, Doctoral Fellow at Institute for Fiscal Studies, London



Rossi Abi-Rafeh is a Lebanese economist based in London. He is writing his Ph.D. at the Toulouse School of Economics and is a research fellow at the Institute for Fiscal Studies. His research agenda studies the regulation of advertising and platform markets, their effects and how to design them, and has been presented at top international economics conferences. His essay “Software is eating competition” won the 2019 Student Award at the European Commission’s conference on competition in digital markets. He was also selected as one of the most qualified young economists to participate in the 2020 Lindau Nobel Laureate Meetings and was an associate at the Economics Department at Harvard University. Rossi was born and grew up in Lebanon, where he witnessed the crippling effects of rent-seeking and lack of competition. Prior to his Ph.D., he studied at the Grande École ENSAE in Paris and the London School of Economics and co-founded Nitrate, a marketplace matching independent film makers to their audiences.

Recently, he chaired the European competition’s conference for young experts in competition policy and co-founded the Association for Technology and Competition Law, a network that brings together young scholars, practitioners and technologists to analyse the impact of emerging technologies on market competition and competition policy.

Menna Mahmoud, Youth Competition Expert



Menna has been an expert in the Economics of Competition Law since 2018. Her experience in competition began with working as an Economist and a Case Handler at the Egyptian Competition Authority (“ECA”), where she worked on both enforcement and advocacy of competition law and policy in Egypt, covering a wide range of sectors, including inter alia, digital economy, food and agriculture, real estate and tourism.

This experience was complemented by joining the OECD Competition Division, where she worked on the OECD Competition Trends publications, The Asia-Pacific Competition Law Enforcement Trends, The Tunisia Competition Assessment project, Tunisia Peer Review and several different papers.

Menna holds a MSc in Economic Expertise of Development Policies and Projects from Paris 1 Panthéon-Sorbonne; a dual bachelor’s degree from Paris 1 Panthéon-Sorbonne and Cairo University with a major

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in Economics and minor in Statistics; and a diploma in Competition Law from Loyola University, Chicago School of Law.

**Nathalie Khaled**, Economic Affairs Officer ESCWA, Lebanon.



Ms. Natalie Khaled, Economic Affairs Officer at the Economic and Social Commission for Western Asia (ESCWA). Currently, she is leading the implementation of several regional and national projects in ESCWA, among them: Improving competition and protecting consumers in the Arab region; Enhancing Integrated National Development Planning in the Arab Region; The Arab Business Environment Legislative Framework. She is also a facilitator at e-Cornell University for programs on Leadership in The Public Sector. In 2018, ESCWA awarded her the "Munasara Gender Equality Award" in recognition of her efforts to systematically mainstream a gender perspective into major ESCWA publications.

She served in the United Nations peacekeeping mission with UNIFIL before starting her career at ESCWA. Prior to her journey at the United Nations, Ms. Khaled worked as a quality management consultant and auditor for the American Management Association. She is an ISO-certified consultant.

She has a graduate certificate from Cornell University in Public Sector Leadership, and she holds a master's degree in business administration from the Lebanese American University. She has many publications and studies related to economic and social developments in the Arab region, in addition to her contribution to the development of several online courses.

Ms. Khaled is also a facilitator at e-Cornell University for leadership programs in the public sector. She is leading the implementation of The Annual Competition Forum for the Arab region. Furthermore, Ms. Khaled also led the production of the Arab Legislation Portal and the Arab National Development Planning Portal and contributed to the development of Economic and Policy Simulation tools.