



Shared Prosperity Dignified Life



Sultanate of Oman  
سلطنة عُمان  
وزارة التجارة والصناعة وترويج الاستثمار  
Ministry of Commerce, Industry & Investment Promotion



OECD



International  
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Centre



## Background

Institutional design is a critical component of competition law and policy. Good competition laws are meaningless without efficient and empowered institutions to enforce them. While institutional and structural reforms are needed in many competition authorities in the Arab Region, many different models exist for those reforms, and it working out which of them is the optimal choice is a complex task. Many agencies achieved success using very different designs, and what works well in one jurisdiction may not always work well in another. Effective institutional reform will support the implementation of competition laws while ensuring that competition achieves the objectives of fostering economic growth and innovation, and boosting efforts to limit corruption.

The following are the main objectives of the session:

- Introduce tools and mechanisms to conduct institutional assessments for competition authorities
- Bolster institutional learning according to clear methodologies
- Identify institutional gaps and provide recommendations to address them



## Moderator

- **Teresa Moreira**, Head, Competition and Consumer Policies Branch, Division on International Trade and Commodities, UNCTAD



## Speakers

- **William Kovacic**, Professor, George Washington University, Non-Executive Director, United Kingdom's Competition Authority
- **Nathalie Khaled**, Economic Affairs Officer ESCWA, Lebanon
- **Said Kechida**, Competition Expert, OECD
- **Ahlem Oueslati**, Vice-President of the Competition Council, Tunisia
- **Mohamad Cheikhrouhou**, Rapporteur Generale at the Competition Council, Tunisia
- **Lama AlZughaibi**, Legal Specialist, Kingdom of Saudi Arabia